# New Products OCBP-007B-U Black 4" Direct Thermal Barcode Label Printer

**【M/N:OCBP-007B-U】**

## 1.Features:

l  High quality double-walled clamshell design
l  32-bit RISC CPU
l  8MB SDRAM,4MB Flash
l  Head-up sensor
l  203 dpi resolution
l  102mm(4''')/s high printing speed
l  108mm printing width
l  20-112mm (0.78"-4.4")adjustable media width

## 2.Parameter:

| Parameter | |
|---|---|
| Resolution | 8 dots/mm(203DPI) |
| Printing method | Direct Thermal |
| Max.print speed | 102 mm (4")/S |
| Max.print width | 108 mm (4.25") |
| Max.print length | 2286 mm (90") |
| Media type | Continuous, gap, black mark, fan-fold and punched hole |
| Media width | 20-112mm (0.78"-4.4") |
| Media thickness | 0.06~0.16mm((2.36~6.3mil) |
| Label length | 10~2,286mm(0.4''''~90'''') |
| Label roll capacity | 127 mm (5") OD (outside wound) |
| Enclosure | Double-walled plastic |
| Physical dimension | 240 mm〔W〕× 211 mm〔H〕× 166 mm 〔D〕 |
| Weight | 2.15kg |
| Processor | 32-bit RISC CPU |
| Memory | 4MB Flash Memory, 8MB SDRAM, SD card reader for Flash memory expansion, up to 4 GB |
| Interface | USB 2.0 |
| Internal fonts | 8 alpha-numeric bitmap fonts, Windows fonts are downloadable from software. |
| Barcode | 1D bar code：Code 39, Code 93, Code 128UCC, Code 128 subsets A, B, C, Codabar, Interleaved 2 of 5, EAN-8,EAN-13,EAN-128, UPC-A, UPC-E, EAN and UPC 2(5) digits add-on, MSI, PLESSEY, POSTNET, China POST<br>2D bar code：PDF-417, Maxicode, DataMatrix, QR code |
| Font and barcode rotation | 0°，90°，180°，270° |
| Environment condition | Operation: 5 ~ 40°C, 25 ~ 85% non-condensing, Storage: -40 ~ 60°C, 10 ~ 90% non-condensing |

## 3.Product Overviews:

**4.FAQ:**

1). MOQ policy
No MOQ limitation for the standard products, but the unit price is different, bigger quantity better price.
For customized production, you can discuss the MOQ with our sales representative directly.
2). Sample Availability & Policy
After customers confirmed the specification, we are very glad to provide samples for testing and qualification.
All samples should be paid before shippment, the samples price is a higher than mass order. When the mass order placed, we can return you the samples cost, or send you more piece products with the shippments.
You can buy the samples from us directly using t/t, western uion, or paypal. And you can also buy it on our online store at aliexpress:http://www.aliexpress.com/store/403448?tracelog=minisite_CI.
3). Warranty
OCOM is dedicated to providing most cost-effective products and services with reliable quality that will meet customers'satisfication;
We was qualified by global fortune 500 company, and we have the top 1 level trade assurance which 100% protect your money and lead time.
Our warranty of the products is about 12+1 months from the shipment normally, some designated models can have as long as 24 months warranty;

Any product within 30 days of delivery failure occurs shall be deemed invalid delivery (DOA). DOA products will give priority to the replacement, and shipped by courier.

For mass order, we would like to supply some spare parts with shipment for local quickly repair. And after that, you can returned failure parts for rework and analysis.

4). Payment Terms

For mass order, you can pay us by using T/T, LC, Western Union, Escrow or others. About samples order, T/T, Western Union, Escrow,Paypal are acceptable.Escrow Service is powered by Alipay.com. Currently,you can pay using Moneybookers, Visa, MasterCard and bank transfer. You can also pay with select debit cards including Maestro, Solo, Carte Bleue, PostePay, CartaSi, 4B and Euro6000.

5). Shipment

We accept all kinds of shipping ways including: express, air, sea, truck, or pick up by customers personally.

6). Customer

Our main customers from Eruopean, Australia, and the fast growing South America, Africa, Russia...,

We have servered more than 1300 customers from 133 countries, including the global fortune 500 company like Unilever, O2.....50 of them are the biggest distributor in the local teritories.

## 5.Company Information:

OCOM Technologies Ltd. is the main supplier and manufacturer of POS and Auto-ID related products with TUV verified.

OCOM's products portfolio covers Thermal Printer, Barcode Printer, Dot Matrix Printer, Barcode Scanner, POS Terminal, Magnetic Card Reader, Date terminal, and other POS Peripherals products(Cash Drawer,Customer Display,POS Monitor, POS keyboard,Money counter,Electronical Scale,Thermal Paper ), which are widely used for retailing, restaurant, bank, lottery, transportation, logistic, and other applications.  We have CE, FCC and other required certifications.

## 6.Contacts:

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